



New Mobile App Brings Free Personalized Gifts to Literally Anyone

CALABASAS, CALIF., July 5, 2020 — PlanetArt®, the company behind the popular FreePrints™ photo printing application, announced today FreePrints Gifts™, the first mobile application to offer a wide range of free custom gifts.

Available for both iOS and Android, the company's new service offers users a different free personalized product every month, generally with a number of different design options, with no subscriptions and no commitments. Customers only pay for shipping and handling.

"We launched FreePrints Gifts with a personalized blanket as the first free gift," said Todd Helfstein, PlanetArt's President. "Users simply choose a design, upload one or more photos and personalize the text, and the blanket is on its way."

As much as customers love their free monthly gifts, the company contends that the real power of the application is its extensive catalog of personalized products, unprecedented in any mobile app and available at very reasonable prices. From cookie jars to casserole dishes, golf balls to wine caddies, users can find the ideal gift for literally any occasion and for anyone on their list.

"We use a wide array of personalization processes to create one-of-a-kind items that celebrate life and those we love," continued Helfstein. "We print, embroider, sandblast, laser engrave and more, starting out with products as unique as those we care most about. The result is a gift you can be sure they are going to love."

For more information, visit FreePrintsGifts.com or download the app for free in the App Store or Google Play. FreePrints Gifts is available only in the United States.

About PlanetArt

PlanetArt is a leading technology platform in the personalized products industry. Founded in 2010, the company develops and operates seven ecommerce sites and seven mobile apps for iOS and Android, including FreePrints™, FreePrints Photobooks®, FreePrints Photo Tiles® and Ink Cards™. All of the company's apps support the vision of allowing consumers to forge closer, more meaningful relationships with family and friends. PlanetArt is unique in its space with a large emphasis on mobile transactions and a presence in 11 countries.

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