



## **PlanetArt Reveals It Now Fulfills One Order Every Second**

**CALABASAS, CALIF., July 15, 2020** — PlanetArt® announced today that it has crossed an important threshold. Well known for its SimplytoImpress®, Personal Creations® and FreePrints™ brands, the industry-leading PlanetArt make-on-demand platform now undertakes more than one transaction every second.

“In just ten short years we are fortunate to have become one of the busiest platforms in the make-on-demand space,” said Roger Bloxberg, PlanetArt’s Chief Executive Officer. “During the second quarter of 2020 we fielded a total of nearly 8.5 million transactions worldwide from across the enterprise, representing a significant increase in the size of the business over previous years.”

PlanetArt offers photo prints, photo books, cards, wall décor and personalized gifts via multiple websites and mobile apps in 11 geographies worldwide and has grown at a compounded annual rate of 75% since its founding in 2010. Today’s announcement reveals that the company has passed the vast majority of its competitors to establish itself as a global leader in the field.

“While we have made select acquisitions over the past two years, the overwhelming majority of the growth we’ve seen has been organic,” continued Bloxberg. “And we see that trend continuing as we introduce our brands to more consumers demonstrating greater degrees of loyalty with each passing year.”

For more information about PlanetArt and its brands, visit [PlanetArt.com](http://PlanetArt.com).

### **About PlanetArt**

PlanetArt is a leading technology platform in the personalized products industry. Founded in 2010, the company develops and operates more than a dozen ecommerce sites and mobile apps for iOS and Android, including FreePrints™, Personal Creations®, SimplytoImpress® and Gifts.com®. All of the company’s brands support the vision of allowing consumers to forge closer, more meaningful relationships with family and friends. PlanetArt is unique in its space with a large emphasis on mobile transactions and a presence in 11 countries.

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