



## **Ink Cards App Announces Totally Free Greeting Cards Mailed Anywhere in the United States to Bridge the Gap Created by Social Distancing**

**CALABASAS, CALIF., March 20, 2020** — Sincerely™, a division of PlanetArt and the company behind the popular Ink Cards® mobile application, has announced its totally free greeting cards promotion to help their U.S. customers connect during the concerning times created by the Coronavirus. Every new customer will receive a completely free, customized Classic Card mailed for them at no charge, allowing them to tell a loved one that they're thinking of them while staying within the safety of their homes. Users simply download the Ink Cards app and choose and personalize a card. Sincerely then mails it at no charge.

The Ink Cards app, available for both iOS® and Android™ mobile devices, has risen to prominence with its high-style, customizable line of greeting cards, available as postcard-style Classic Cards or optional Premium Cards that are mailed in envelopes. The regular prices of these options when printed and mailed to U.S. destinations are \$2 and \$4, respectively; however, for a limited time, new users of Ink Cards will be able to send their first Classic Card for free with no charge for the card and no charge for postage to any U.S. destination. No credit card will be required to complete the first order. In addition, if the new user prefers to send a Premium Card, a \$2.00 discount will be added to the first order, reducing the price to \$2.00 for a customized and mailed card.

Users can choose from a wide range of cards with customizable designs for virtually any occasion. Right now, they might like to say, "I'm thinking of you," "You are a wonderful human being," "I miss you" or "Hang in there." They can then personalize the message and add a favorite photo. The company will then print and deliver the card to the recipient's doorstep, now without charge for the first Classic Card.

"We know that social distancing can be hard and lonely. It's times like these that give us all the opportunity to make a meaningful difference in the lives of others. And we believe we should all be doing our share," said PlanetArt's CEO, Roger Bloxberg.

"We all know someone — a family member or a friend — whom we typically see often but whom we can no longer see, such as a niece or nephew or a grandparent in a nursing home," added Bloxberg. "In these extraordinary times, we feel it's important for everyone to help in some way, and we are doing our part to help customers send smiles to loved ones across the miles or down the street — and to do so for free."

For more information, visit [InkCards.com](https://InkCards.com) or download the app for free in the [App Store](#) or [Google Play](#). The free delivery offer is available to new Ink Cards customers only while supplies last and is subject to production availability. The offer may be terminated at any time. International deliveries carry a postage charge.

## **About PlanetArt**

Sincerely is a division of PlanetArt, a leading technology platform in the personalized products industry. Founded in 2010, the company develops and operates seven ecommerce sites and six mobile apps for iOS and Android, including FreePrints, FreePrints Photobooks™, FreePrints Photo Tiles™ and Ink Cards™. All apps have the vision of allowing consumers to forge closer, more meaningful relationships with family and friends. PlanetArt is unique in its space with a large emphasis on mobile transactions and a presence in a dozen countries.

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